

SPECIALTY PRODUCT POSITIONING

Classic LS Henley

TCT-4203

TRUE CLASSIC



PRODUCT POSITIONING

Your Go-To for Any Day

From laid-back to going out, this Long Sleeve Henley delivers all-day comfort and effortless style. It fits right, feels great, and takes the guesswork out of looking sharp.

4.5 / 5

AVG RATING

2,688

REVIEWS

88%

RECOMMEND

True Classic Best Seller

KEY PRODUCT ATTRIBUTES

STYLE CODE TCT-4203	FIT Contemporary / athletic cut	FABRIC 60% Cotton / 40% Poly Jersey
SIZE RANGE S – 3XL (Reg & Tall)	NECKLINE Henley, 3-button placket	CONSTRUCTION Classic side seam
TAG Soft tag (screen-printed)	CARE Machine wash cold, tumble dry low	OCCASION Year-round layering essential

WHY TRUE CLASSIC

Look Good. Feel Good.

Founded in Los Angeles in 2019 on one better-fitting tee. Comfort, quality, and confidence — without the compromise or the premium price tag. Three things define every shirt: **Fit. Comfort. Value.**

6M+

CUSTOMERS

59.6M+

GARMENTS SOLD

300K+

VERIFIED REVIEWS

4.5★

AVG RATING