

SPECIALTY PRODUCT POSITIONING

Classic V-Neck

TCT-4100

TRUE CLASSIC



PRODUCT POSITIONING

A V-Neck That Just Feels Right

Ultra-soft and perfectly cut, this tee finds that sweet spot—never too deep, never too high. It flatters your shoulders and chest while keeping you comfortable, confident, and ready for anything.

4.5 / 5

AVG RATING

10,517

REVIEWS

85%

RECOMMEND

True Classic Best Seller

KEY PRODUCT ATTRIBUTES

STYLE CODE TCT-4100	FIT Contemporary / athletic cut	FABRIC 60% Cotton / 40% Poly Jersey
SIZE RANGE S – 3XL (Reg & Tall)	NECKLINE V-neck, short sleeve	CONSTRUCTION Classic side seam
TAG Soft tag (screen-printed)	CARE Machine wash cold, tumble dry low	OCCASION Everyday essential

WHY TRUE CLASSIC

Look Good. Feel Good.

Founded in Los Angeles in 2019 on one better-fitting tee. Comfort, quality, and confidence — without the compromise or the premium price tag. Three things define every shirt: **Fit. Comfort. Value.**

6M+
CUSTOMERS

59.6M+
GARMENTS SOLD

300K+
VERIFIED REVIEWS

4.5★
AVG RATING