

SPECIALTY PRODUCT POSITIONING

Classic Curved Hem Crew

TCT-4030

TRUE CLASSIC



PRODUCT POSITIONING

Curved Hem. All-Around Confidence.

Designed with a curved hem and our signature bicep-hugging cut, it adds shape and length where you want it. Whether you're dressing to impress or keeping it casual, this tee always shows up ready.

4.4 / 5
AVG RATING

1,947
REVIEWS

84%
RECOMMEND

True Classic Best Seller

KEY PRODUCT ATTRIBUTES

STYLE CODE TCT-4030	FIT Contemporary / athletic cut	FABRIC 60% Cotton / 40% Poly Jersey
SIZE RANGE S – 3XL (Reg & Tall)	NECKLINE Crew neck, short sleeve	CONSTRUCTION Side seam, curved hem
TAG Soft tag (screen-printed)	DIFFERENTIATOR Curved hem — tuck or untuck	OCCASION Casual-to-elevated everyday

WHY TRUE CLASSIC

Look Good. Feel Good.

Founded in Los Angeles in 2019 on one better-fitting tee. Comfort, quality, and confidence — without the compromise or the premium price tag. Three things define every shirt: **Fit. Comfort. Value.**

6M+ CUSTOMERS	59.6M+ GARMENTS SOLD	300K+ VERIFIED REVIEWS	4.5★ AVG RATING
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