

SPECIALTY PRODUCT POSITIONING

Active Polo

TCT-4008

TRUE CLASSIC



PRODUCT POSITIONING

Performance Meets Polish.

This isn't your average polo. Designed to move with you, wick away sweat, and keep you looking sharp all day, the Active Polo is your versatile go-to for everything from golf rounds to weekend hangs.

4.4 / 5
AVG RATING

1,131
REVIEWS

85%
RECOMMEND

True Classic Best Seller

KEY PRODUCT ATTRIBUTES

STYLE CODE TCT-4008	FIT Contemporary / athletic cut	FABRIC 96% Polyester / 4% Spandex
SIZE RANGE S – 3XL (Reg & Tall)	NECKLINE Polo collar, 3-button placket	CONSTRUCTION Classic side seam
PERFORMANCE Wicking · Anti-odor · UPF 30	TAG Soft tag (screen-printed)	OCCASION Performance and smart casual

WHY TRUE CLASSIC

Look Good. Feel Good.

Founded in Los Angeles in 2019 on one better-fitting tee. Comfort, quality, and confidence — without the compromise or the premium price tag. Three things define every shirt: **Fit. Comfort. Value.**

6M+ CUSTOMERS	59.6M+ GARMENTS SOLD	300K+ VERIFIED REVIEWS	4.5★ AVG RATING
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