

SPECIALTY PRODUCT POSITIONING

Classic Polo

TCT-4002

TRUE CLASSIC



PRODUCT POSITIONING

We Call It “Classic” For A Reason

With its ultra-soft fabric and sharp collar, this polo looks just as good on the golf course as it does at the office. Pair it with chinos or shorts for an effortless put-together vibe.

4.4 / 5

AVG RATING

8,662

REVIEWS

82%

RECOMMEND

True Classic Best Seller

KEY PRODUCT ATTRIBUTES

STYLE CODE TCT-4002	FIT Contemporary / athletic cut	FABRIC 60% Cotton / 40% Poly Jersey
SIZE RANGE S – 3XL (Reg & Tall)	NECKLINE Polo collar, 3-button placket	CONSTRUCTION Classic side seam
TAG Soft tag (screen-printed)	CARE Machine wash cold, tumble dry low	OCCASION Office to course versatility

WHY TRUE CLASSIC

Look Good. Feel Good.

Founded in Los Angeles in 2019 on one better-fitting tee. Comfort, quality, and confidence — without the compromise or the premium price tag. Three things define every shirt: **Fit. Comfort. Value.**

6M+

CUSTOMERS

59.6M+

GARMENTS SOLD

300K+

VERIFIED REVIEWS

4.5★

AVG RATING